

Shazam Entertainment

Location: Hammersmith Grove, W6
Value: £525,000
Size: 14,500 sq ft
Duration: 8 weeks

Shazam are the world's leading mobile music discovery provider, enabling over 75 million customers in 200 countries worldwide to experience and share music with others across mobile devices and the internet.

Due to their success and rapid company growth, Shazam were keen to move from their offices in Olympia to a more contemporary space offering improved facilities and room for expansion in Central London. They wanted to create a stylish environment with a friendly and vibrant feel which mirrored their brand.

Area Sq worked closely with Shazam during the initial stages of the project to locate a new building which met their occupational requirements.

Amanda Godwin-Jones, Design Director at Area Sq comments: "One of Shazam's key business requirements was a state-of-the-art communications room. As a company, we [Area Sq] really had a chance to show case our expertise in this field, including features such as an under-floor cooling system."

Amanda adds, "It was a very staff focused design due to long staff working hours. We met this part of the brief by creating a fully equipped kitchen and seating area as well as a dedicated space where staff could have some down time."

An additional key feature of the office was the Blue Sky Room, a brainstorming room designed to inspire free thinking and creativity. The walls were also clad in white glass so ideas can be captured straight onto the walls.

The office was finished with furniture supplied by Area Sq's sister company, Sketch Studios. Sketch were also appointed as move management specialists to coordinate the relocation and minimise disruption for the business.



