

Playfish

Location: 60 Sloane Avenue, SW3
Value: £Undisclosed
Size: 10,000 sq ft
Duration: 5 weeks

Area Sq has completed Playfish's 10,000 sq ft at 60 Sloane Square in five weeks.

Playfish leads the social gaming industry in innovation and creativity with award-winning, category-defining games designed for friends to play together.

The company has changed the way people play games by creating more social and connected experiences. To date, more than 150 million Playfish games have been installed and played by millions of people worldwide on platforms such as Facebook, MySpace, Google, Bebo, iPhone and Android.

The design reflect the company's fun and playful personality with bright colours, games characters graphics and some great features such as fish tanks, polished plaster wall, pink glass splash backs in the kitchens. The funky furniture from Vitra completes the look.



