

Chelsea & Westminster NHS Trust

Location: Soho, W1
Value: £1.5m
Size: 18,000 sq ft
Duration: 16 weeks

Chelsea and Westminster Hospital's sexual health centre which provides a wide range of free and confidential sexual health and HIV services relocated to a new state-of-the-art facility at 56 Dean Street in Soho.

Area Sq were able to demonstrate that the brief could be achieved on time and within budget, whilst coordinating design inputs from a number of clinicians, managers and most importantly users of the service.

With creative floor finishes, leather sofas, designer wallpaper and wifi access, the new centre has been described by the NHS team as "bringing patients services for HIV and sexually transmitted diseases into the 21st century."

Dr Alan McOwan, Service Director at 56 Dean Street, said: "In the first month, we have seen a 19% increase compared to the number of people we saw at the Victoria Clinic which clearly shows that people are responding positively to what we have on offer at 56 Dean Street."

"With the number of sexually transmitted infections continuing to rise we wanted to break down the stigma of visiting a sexual health clinic. The colours, finishes and quality of materials and furnishings used at 56 Dean Street have created an inviting, comfortable and reassuring environment. We want people to feel welcome, and this unique look and feel allows us to do that."



